

Students Entrepreneur Awareness Workshops Report

09th & 10th November 2022

JSS Academy of Technical Education and JSSATE- STEP in association with GiGA innovative center, Bengaluru organized two days of “Students Entrepreneur Awareness Workshops” held on the 09th & 10th of November 2022.

The first-day first session was on 09th November 2022 from 10.30am to 12.30PM Students Entrepreneur Awareness workshop was organized for Information science and engineering and Computer science engineering (AL&ML) students for all the semesters. Dr. Deepthi Shanmugam welcome the speaker Mrs. Geeth Ramamurthy, Mr. Suresh Kumar and Kavyashree from GiGA innovative center and students. A total of 161 students participated in Seminar Hall-1.

Mrs. Geeth Ramamurthy, CEO. GiGA innovative center Bengaluru explained gave introduction and explained about the differences between entrepreneurship, business, innovation, and startup. And how this helps influence on Indian economy to the students more than an hour. Next Kavyashree conducted activities for the students which helps them with decision-making on a problem. Mr. Suresh Kumar presents to students about different types of enterprises and government schemes to encourage startups. Finally all 3 members of GiGa innovation center interacted with students.

The first-day second session was on 09th November 2022, from 2.00 PM to 04.00 PM. Students Entrepreneur Awareness workshop was organized for computer science engineering and Master of Business Management (MBA) students. Mrs. Geeth Ramamurthy, Mr. Suresh Kumar and Kavyashree from GiGA innovative center conducted the Students Entrepreneur Awareness Workshops and activities. A total of 20 students participated in Seminar Hall.

The second-day first session was on 10th November 2022, from 10.30 AM to 12.30 PM Students Entrepreneur Awareness workshop was organized for Mechanical Engineering, Automation and robotics, Electronics and Communication Engineering, Electronic and instrumentation engineering and Civil Engineering students. Mr.Nagesh Jayaram explained about the opportunities to Entrepreneur from GiGA innovative center, conducted the Students Entrepreneur Awareness Workshops and activities. A total of 123 students participated.

The outcome of Two days of Student's Entrepreneur Awareness Workshops is as follows.

- Provide an opportunity for the students to become an entrepreneur and start a company.
- Awareness about entrepreneurship and ways and means to become an entrepreneur

- knowledge of the different environments to thrive and become a successful entrepreneur
- Learning from the experts about their life journey as an entrepreneur
- Interactive sessions posing problems and mapping the creativity of the students to think like an entrepreneur
- The narration of various business/entrepreneurship entities and models.

Some photographs: 09.11.2022



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