Lead Pallakad Business Pitching

NATIONAL ENTREPRENEURSHIP CONCLAVE | NEC | 2023

LEAD College of Management is one of the stand-alone NBA accredited iconic Business Schools in Kerala. LEAD focuses on the entrepreneurial journey and to transform young talents to become 'Job giver' than the 'Job seeker' contemplating to provide the entire gamut of support starting from nurturing a Business idea, Market research, preparation of Detailed Project Report (DPR), Technology support, Cost Benefit Analysis, Financial tie up, Interaction with Government machinery, Registration of the Company, facilitating Licenses, Organizational set up for the business ventures, marketing etc

LEAD organized a Three Day National level Entrepreneurship Conclave, on 8th, 9th and 10th of March 2023. The culmination of the conclave will be with fabulous support of seed money to success business plans.

One team from JSS Robotics & Mechanical Department participated in this event. STEP is facilitating on pitch deck ideas of the students and coordinated the needed arrangements with the Lead University.

