GINSERV Field visit on 24.2.2023

Around 6 students from various department of JSSATE, Bengaluru were mobilised by JSSATE-STEP to attend 'PITCH SHOT' organised by GINSERV in association with QAPITA on 24th February 2023 at 2.30pm at GINSERV.

The agenda of this event was to provide an ambience for the Startups to pitch in their products and services for generation of funds from the Investors.

The sessions started off with arrival of the start-ups and their registrations. Then there was welcome address by Swayam Mishra, GINSERV with video playback and a small presentation about GINSERV achievements. The next session was on Employee motivation and their retention through ESOPs by Srikant Prabhu, QAPITA. They gave presentation on Captable management, Stakeholder management, Employee engagement, End to end ESOP management etc., followed by Clinics on Legal, Finance, IP etc., after which they welcomed the Investors and all the Startups for the event and prepared for the Pitch shot.

There were around 5 Startups who pitched in their products.

- 1. Mr. Abhijit from Adictofree
- 2. 4M Innovatives
- 3. Mr. Prakash from RYDO
- 4. Mr. Sajit from LYCOS
- 5. Mr. Shiv charan from NIFI.AI

All the start-ups made their presentations followed by discussions with the investors. The programme concluded successfully with open networking and High tea. The students were given exposure about Startups, investors and pitching and they discussed and clarified their doubts with the experts and were very satisfied with the event.





